OWN MODELED OUTBOARD

73 JR

NATIVE iLOK

THE DESIGN THAT STARTED IT ALL FINALLY AVAILABLE AS A PLUGIN

About 15 years ago, Peter Rodriguez, CEO of Heritage Audio, decided to use all his knowledge as a music producer and engineer to recreate his favourite microphone preamp with a few improvements all while sparing no cost on materials

Back then, the pro audio industry only offered overpriced vintage equipment or attempts to recreate the style of classics, but skimping on materials or incurring design flaws.

No manufacturer, large or small, was able to bring the real thing to the public until the first Heritage Audio units - whose name we do not wish to recall - came onto the market and revolutionised the industry forever. Since then, Heritage audio's design has become the industry standard vintage 73 style preamplifier, making it nearly ubiquitous in professional audio studios around the world.
Try to find a rack without a 500 series 73 JR or 73 JR II, Elite Series or a Súper8.



YOU MIGHT THINK YOU'VE SEEN THIS ONE OR EVEN OWN ONE ALREADY BUT TRUST US...YOU HAVEN'T HEARD ANYTHING LIKE IT.

It took our development team months to get the most out of our original units...Everything, from its input transformer, exclusive to our company, made in Carnhill´s Oxford factory, that is critical to the impact on the extra mojo of the hardware, to the custom made output Carnhill transformer made also exclusively for us at the St Ives factory or the unique discrete Class A High-Pass Filter that just makes easier to tighten your low end without affecting desired frequencies.

The only added feature to this perfect design is a blend knob because it's so much fun to push this baby to the limit and do parallel gain staging right in the plugin.

Being a plugin, you can have 1, 2, 24, 48 or as many needed…allowing you to create your own vintage mixer sound. This really is as good as it gets and we recommend comparing it to others…as we have already done. And you'll surely see that this as close as it gets to the hardware units.



THE HERITAGE AUDIO WAY

Our goal is to create helpful tools to channel creativity and put the focus back on the "music" in music production. That is why we want to reach as many users as possible with a comprehensive and fair pricing scheme:

Therefore, all 73 JR, 73 JR II and i73® PRO hardware owners will get the 73 JR native plugin for free.
As for the rest, a very affordable price of $49 / 49€ and a 14-Day demo trial.

No BS price: $49 / 49€

Available for Mac and Windows in AAX, AU and VST3

FULL ANALOG EXPERIENCE